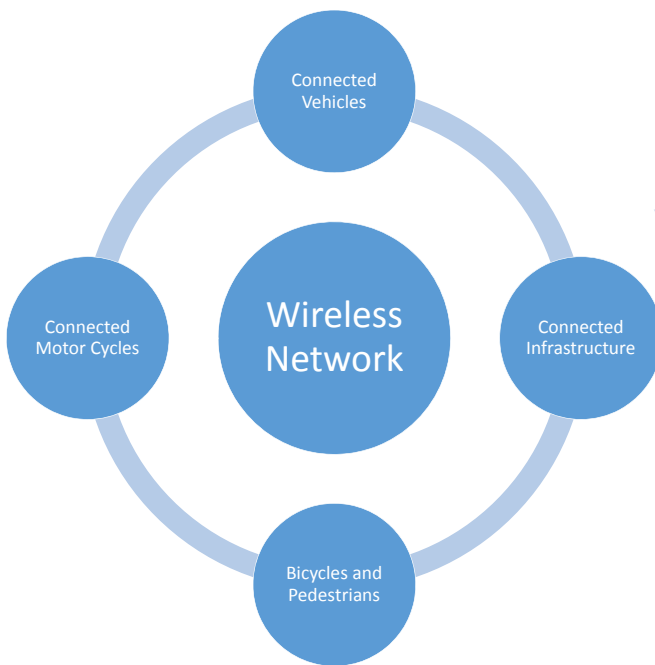
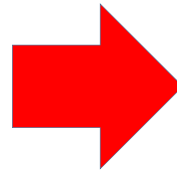


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**New Era of Transportation
Technology, Planning and
Policy is Coming!**



Your text here



Huge Economic & Social Benefits

Accident Prevention

- 80% of crashes involving non-impaired Drivers

Congestion Mitigation

- \$1.27 Billion – Lost by Drivers on Maryland Highways in 2012

Economic Competitiveness

- \$148 Million – Lost by Truckers in 2012

A Survey found a very high acceptance of the new technology!

- ☐ Drivers valued "collision prevention" technology very highly.
- ☐ Men have higher willingness-to-pay (WTP) for CV equipment.
- ☐ Younger (under 30) and older (over 60) people have lower WTP.
- ☐ African Americans are willing-to-pay more than other races.
- ☐ Public outreach/education would increase CV acceptance.

